creatorz.hu

PROCUREMENT PACK



FOR ENTERPRISES

UGC and influencer campaigns for enterprises, with a single contract

UGC videos you can also run as ads, and influencer campaigns, with any number of creators. You have one contracting party and one invoice: Creatorz. We contract the creators in our own name, handle usage rights and ad disclosure, and report at the end.

- UGC videos and influencer campaigns
- One contracting party, one invoice
- Bank transfer, with your PO number

AT A GLANCE

One supplier for procurement, any number of creators for the campaign

This pack contains everything usually requested for supplier onboarding: contracting model, invoicing, usage rights, ad disclosure, data protection and contacts. Figures are added live, at the moment of download.

4,200+	400+	5,600+	1,090+
registered users	brands and companies	campaign applications	collaborations started

Live figures from Creatorz.hu on the day of download, rounded down.

One contract, one invoice

For managed campaigns you contract with Creatorz. We contract the creators in our own name, however many work on the campaign.

Rights in order

Usage rights and ad disclosure are part of the contract: where, how long and in what form, including paid ads.

Control stays with you

An internal approval step for your legal team, brand safety flags on applicants and a final report at the end.

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WHY IT IS SIMPLER

Less paperwork, the same creators

For procurement, a multi-creator campaign usually means as many suppliers as there are creators. With us, it means one.



	CREATOR BY CREATOR	WITH CREATORZ
Contract	× A separate contract with every creator	✓ One contract with Creatorz
Invoice	× Many small invoices, many tax forms	✓ One electronic invoice, by bank transfer
Supplier onboarding	× Every creator is a new supplier	✓ One supplier
Usage rights	× Negotiated creator by creator	✓ Recorded in the contract: where and how long
Ad disclosure	× You have to check it	✓ Part of the contract, and we monitor publication
Reporting	× Collected from links	✓ One final campaign report

HOW WE WORK

From brief to report, in one place

You set the goal and the budget, we run the campaign.

1

Brief and quote

Tell us the goal, the audience and the budget. We get back to you within 1 business day with a custom quote.

2

Contract

You sign one contract with Creatorz. We contract the creators, including usage rights and ad disclosure.

3

Creators and content

We shortlist UGC creators and influencers on verified data, and you approve the candidates. You also approve the finished content before it goes live.

4

Publishing and report

We track the posts, and at the end you get one report with the results and the learnings.



What we need for a quote

With these, we send a custom quote within 1 business day.

- Campaign goal and audience
- Budget and timing
- Platforms and formats
- Number and type of content pieces
- Usage needs, for example paid ads
- Internal approvers and deadlines

CONTRACTING MODEL

One contracting party, any number of creators

For managed campaigns you contract with Creatorz, and we contract the creators in our own name.



Managed (full-service) campaign

The brand contracts with Creatorz, and Creatorz contracts the creators in its own name. The brand therefore has one contracting party and one supplier, however many creators work on the campaign.

Self-managed

The brand signs a contract directly with the creator on the platform, online, and pays for the campaign package by card.

WHAT THE CONTRACT COVERS

Chapters of the Creatorz contract that govern the creator's work.

- Campaign and service
- Fee or barter
- Likeness, voice and chain of rights
- Warranties and liability
- Exclusivity
- Schedule, delivery and acceptance
- Usage licence
- Ad disclosure
- Cancellation and termination
- Confidentiality and embargo

INVOICING AND PAYMENT

One invoice, by bank transfer

- Electronic invoice, reported to the Hungarian tax authority's online invoice system.
- With a custom quote: payment by bank transfer. We put your PO number or internal reference on the invoice.

SELF-MANAGED: CAMPAIGN PACKAGES

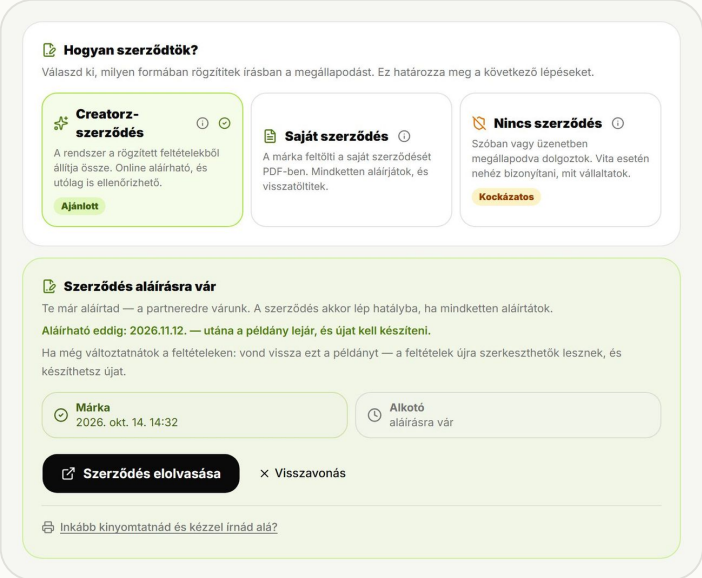
Basic	Brand	Pro
HUF 14,990	HUF 29,990	HUF 99,990

Per campaign, no monthly fee, paid by card.

USAGE RIGHTS AND AD DISCLOSURE

Rights and disclosure in the contract

- The contract sets out where, how long and in what form the content may be used, including paid ads.
- The ad disclosure obligation is part of the creator contract. For managed campaigns we also monitor the published content.

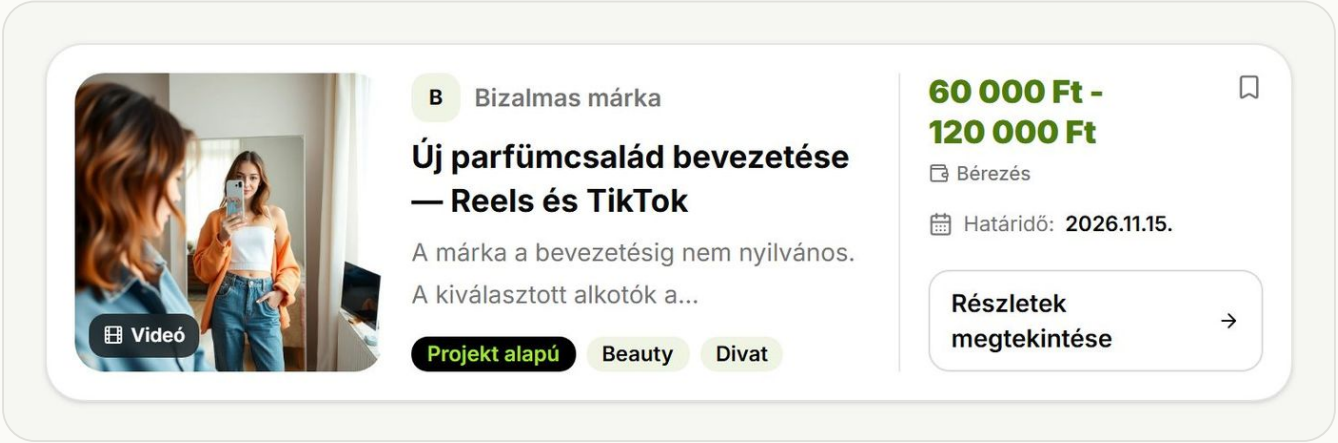


Contract signed online, on the platform (Hungarian interface). Sample data.

DATA PROTECTION AND CONFIDENTIALITY

A confidential campaign, if needed

- Privacy policy: www.creatorz.hu/adatvedelem. Terms: www.creatorz.hu/aszf (Hungarian).
- Confidential campaign: the brand name, logo and website are hidden from creators.
- NDA and specific data processing requirements: included in the custom quote.



A confidential campaign card, as creators see it (Hungarian interface). Sample data.

ACCESS AND TEAM

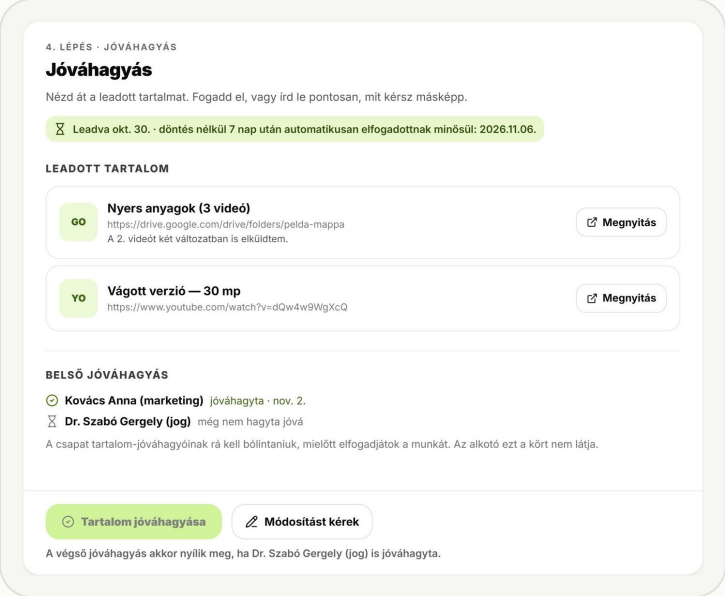
Up to ten colleagues, each with their own permissions

In the brand account everyone sees and manages only what they have permission for. You can add your legal team as content approvers.

Campaigns | Applicants | Messages | Collaborations | Contracts | Billing | Team | Content approver

CONTROL STAYS WITH YOU

Internal approval and brand safety



Sample data.

Internal approval step

Colleagues with the content approver permission, for example your legal team, sign off delivered content before final acceptance. Until then, the final button stays locked.

- Approvers get a notification and an email on delivery.
- Once everyone has signed off, the account owner is notified too.
- The creator does not see this internal step.
- Without a decision, delivered content counts as accepted after 7 days, so close the internal step within that time.

Brand safety flags

For applicants with a connected TikTok account, we automatically scan the captions of their latest 60 videos.

- Eight topics: alcohol, gambling, tobacco and vaping, drugs, adult content, politics, violence and weapons, health claims.
- Mentions of the competitors you name, up to 12 per brand.
- Every flag links to the source video, and the decision is yours.
- A flag, not a verdict: we do not analyse images or audio.



Sample data.

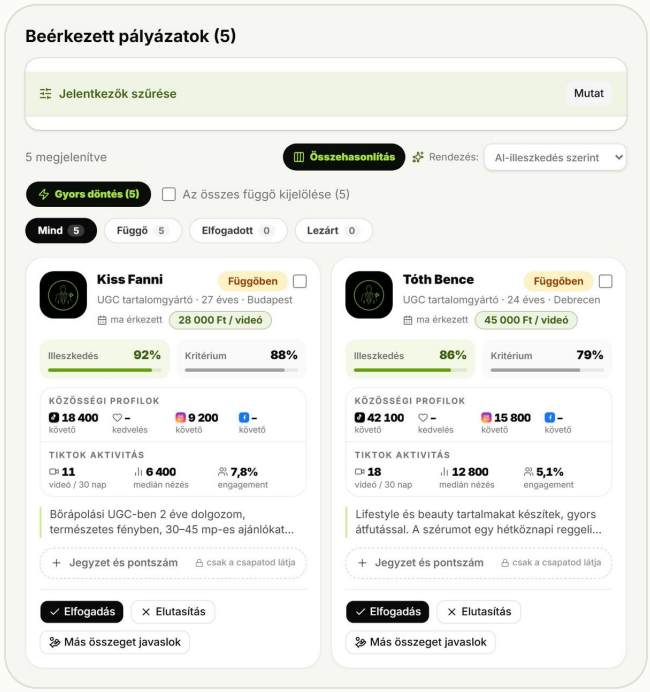
DATA AND REPORT

Verified data, measurable results

From applicants to the final report, everything in one place, with clear numbers.

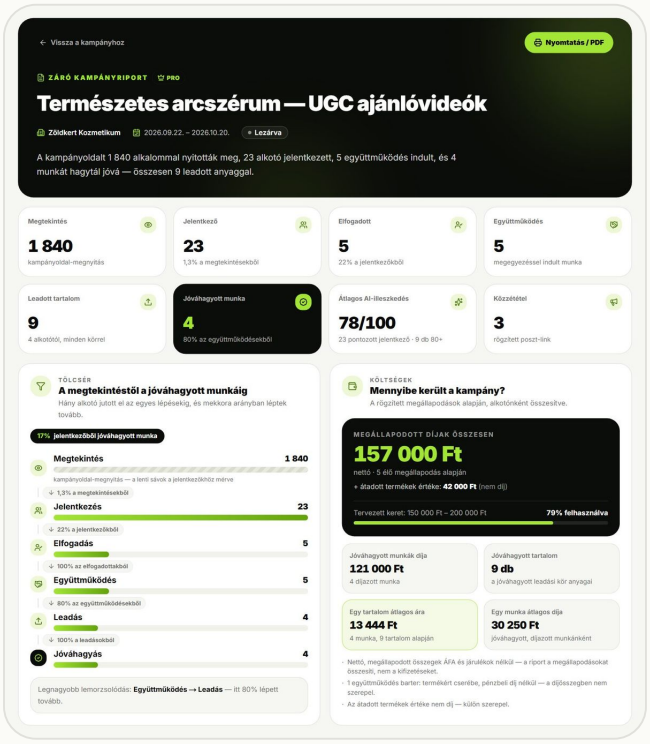
Applicants with verified data

TikTok data comes from the official connection or an automatic check. You approve the candidates.



Final campaign report

At the end of the campaign you see the key metrics, the costs and the price per piece of content in one place.



Sample data.

IN THE FINAL REPORT

- Views and applicants
- Collaborations
- Delivered and approved content
- Published posts
- Costs in total
- Price per piece of content

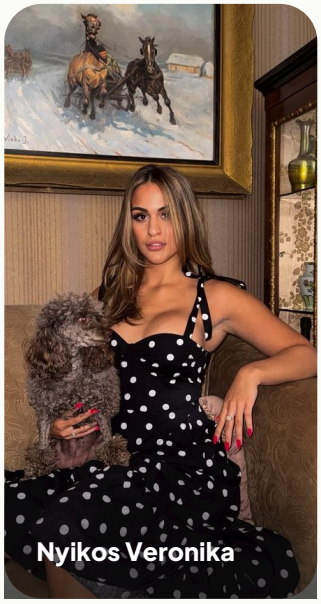
CREATORS

Who your campaign can work with

Real work by featured creators on Creatorz.









Images are the creators' own work.

Shortlisted per campaign

We filter applicants against the brief, and you approve the candidates.

Verified numbers only

Follower counts and TikTok data are checked automatically.

In one place, within the campaign

Communication, delivery and approval all happen in the campaign workspace.

WHO YOUR CAMPAIGN CAN WORK WITH

UGC creators · Influencers · Photographers · Videographers · Models · Extras

creatorz.hu

CONTACT

Let's talk about your next campaign

In a short online call we go through your goal and show how we would work together. Your name and email are enough, we cover everything else on the call.

- A suggested time within 1 business day
- One contracting party, one invoice
- Bank transfer, with your PO number

sales@creatorz.hu

+36 30 401 0900

Reply within 1 business day

Request a quote

Scan with your phone.

Privacy policy: www.creatorz.hu/adatvedelem · Terms: www.creatorz.hu/aszf

For information only. Binding terms are set out in the custom quote and the contract.